

Division #: _____ Entry #: _____



2010 Rose Parade Media Form

Rose Parade Theme: Fun N Games



JTV will be taping the Rose Parade again this year. To give them a detailed description for commentary during the taping, we need you to fill out this form and get it to JTV ASAP! Be very specific about your parade entry.

Please include things like the following:

- Year, Make, Model of vehicle (if a classic, antique or unique vehicle)
- How many years you have participated in the parade
- What your organization/business/entry is representing and what they do in the community.
- Celebrating an anniversary or special occasion? Include it in the description!
- Float details – explain what your float is representing as it pertains to the theme, how many hours were put into the float, who is on your float (if applicable), etc.
- If you have walkers, how many are in the parade with your entry? Who are they representing?

Think of your description this way...you're giving the commentators information for them to read and describe what people are seeing while watching the parade on television. When writing your description, be the watcher of the show and think about what would be of interest for you to hear about your entry.

Parade Entry Name (as you wrote it on your Parade Entry Form): _____

Contact Person: _____ Contact's Daytime Phone (in case JTV has questions): _____

Description of your Rose Parade Entry: _____

Please turn this in to JTV by June 1!

Please fax your form to JTV at 517-783-5060 OR mail it/drop it off to: JTV
152 W. Michigan Ave.
Jackson, MI 49201

JTV will also be selling copies of the 2010 Rose Parade taping for just \$10 each.

If you would like to purchase a DVD of the parade, check this box and JTV will contact you when DVDs are ready to be picked up and paid for OR call JTV at 788-8817 to order more than one.